

**ALLIED
MUSIC CENTRE**



**MASSEY
HALL**



**ROY THOMSON
HALL**

For Immediate Release

**PANTAGES HOTEL & RADISSON BLU TORONTO BECOME OFFICIAL
HOTEL PARTNERS FOR THE CORPORATION OF MASSEY HALL AND
ROY THOMSON HALL**

The strategic partnership will unlock perks, promotions and special offers to concert-goers

PANTAGES
HOTEL DOWNTOWN TORONTO

Radisson **BLU**
TORONTO DOWNTOWN

(TORONTO, ONTARIO – October 1, 2024) – The Corporation of Massey Hall and Roy Thomson Hall has announced that Pantages Hotel + Radisson Blu Toronto Downtown have become Official Hotel Partners, unlocking exclusive benefits, preferred accommodation rates, and exclusive discounts for concert-goers.

Each year, more than 500,000 fans visit Roy Thomson Hall and Allied Music Centre, home of Massey Hall & TD Music Hall to experience a night of incredible entertainment with the world's brightest stars. Upcoming shows include Shawn Mendes, Herbie Hancock, Yotam Ottolenghi, Leon Bridges, Yo-Yo Ma and more. This new partnership unites the shared music-loving synergies of the hotels with two of Canada's premiere concert halls and marks the first hotel partnership of its kind for Massey Hall and Roy Thomson Hall.

"We are thrilled to announce our partnership with Pantages Hotel and Radisson Blu" says Jennifer Shah, Director, Advancement Group, Massey Hall & Roy Thomson Hall. "This collaboration allows us to offer our audiences exclusive rates and special offers at their outstanding properties, conveniently located near both the Allied Music Centre and Roy Thomson Hall. We can't wait for our guests to unlock these incredible benefits."

Key Partnership Highlights:

- Music fans visiting Massey Hall will receive 15% off available room rates at Pantages Hotel
- Music fans visiting Roy Thomson Hall will receive hotel rates of 20% off available room rate at Radisson Blu

- Exclusively for Massey Hall ticket holders, Pantages Hotel's Stages Restaurant & Lounge offers a special post-show offering featuring 2 cocktails & 1 shareable dessert for \$25 +
- Exclusive music & entertainment and themed rotating cocktail menu at Pantages Hotel's Stages Restaurant & Lounge
- Additional preferred rates at partner hotel properties including Hotel Victoria, The Anndore House and Novotel Toronto Centre.

Many concertgoers travel for live music events, often covering distances of 100 kilometers or more — inspiring many to seek nearby hotel options to enhance the overall experience.

“When music is seen as an experience, it can inspire weekend-getaways, staycations, date-nights and travel which makes this partnership a perfect fit- combine the love of music with an overnight stay at a hotel, or stay a little longer for a post-concert beverage, said Kirsten Kost, VP, Sales, Marketing & Brand Development for Silver Hotel Group. “We are excited to provide concert-goers with a warm welcome, exclusive offerings, and a memorable stay that honors the spirit of the music scene.”

The partnership kicks off October 1st and ticket-goers can book directly with the one of the Official Hotel Partners by visiting the [partnership website](#).

ABOUT PANTAGES HOTEL:

Located in the heart of vibrant, downtown Toronto between Yonge & Victoria. Our boutique-style hotel offers relaxed, sophisticated elegance, spacious rooms, studios and suites, and thoughtful amenities to ensure your comfort throughout your stay. Situated in Toronto's theatre district neighbourhood, Pantages is a city icon in its own right. Nearby, you will discover destination shopping and one-of-a-kind boutique experiences, and the bustling activity of Yonge Street, the longest street in Canada. With Massey Hall just steps away, our hotel is a destination for media, theatre and film enthusiasts - the perfect place to stay if you are taking in a show and looking to spend the night.

ABOUT MASSEY HALL:

Massey Hall is one of Canada's most revered cultural institutions and a designated National Historic Site. Built in 1894 by Hart Massey, Massey Hall was gifted to the citizens of Toronto and now operates as a charitable not-for-profit organization. Remaining true to Massey's vision, the organization devotes much of its focus to artist development, community outreach, and educational programming.

ABOUT ROY THOMSON HALL:

Roy Thomson Hall is a registered not-for-profit organization and, along with its sister-venue Massey Hall, devotes much of its focus to artist development, community outreach, and educational programming. Opened in Fall 1984, Roy Thomson Hall is renowned for being home to The Toronto Symphony Orchestra and to many of The Toronto International Film Festival gala events. The hall's inspiring architectural vision, designed by Arthur Erickson, is located right in the heart of Toronto Entertainment District. Roy Thomson Hall seats 2,630 guests and features the renowned Gabriel Kney Pipe Organ built by Canadian organ builder Gabriel Kney from London Ontario. The venue has played a starring role in numerous movies and TV shows including, The Expanse, The Boys, X-Men and more.

FOR MORE INFORMATION, CONTACT:

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